

SERIOUS

THE BOATING & LIFESTYLE MAGAZINE FROM LINSSSEN YACHTS

# Pleasure

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LINSSSEN  YACHTS

Since 1949

*We take your pleasure seriously®*

WWW.LINSSENYACHTSBOATSHOW.COM

*Summer Festival*

04.06.2010 - 07.06.2010

*In-water boat show*

4 to 7 June 2010  
(daily from 10 a.m. to 4 p.m.)

*Discover sailing, discover Linssen*



*Location: Linssen Yachts B.V.  
Brouwersstraat 17, 6050 AD Maasbracht*

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*Linssen Yachts wins two  
international awards*

*We take your pleasure seriously®*

# S E R I O U S

## *"Displacement boating: 'Green' before its time"*

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Linssen Yachts: intrinsically green.

The roots of Linssen Yachts stretch back to professional shipping. Nothing has changed since our company was founded in 1949. From the depths of its inner being, shipping is 'green', INTRINSICALLY green.

Want some key figures on ultra-efficient water-borne transport? With a specific quantity of energy, an inland navigation vessel can transport one tonne of goods approximately 370 km, while the range of a goods vehicle is 100 km, based on the same assumptions. A tanker of 109 x 11.40 m, classified CEMT Class V (Conférence Européenne des Ministres de Transport) weighing approximately 2,000 tonnes transports in one consignment about the same quantity as 82 road tankers or 42 rail tankers. In other words, inland navigation vessels produce about 34 grams of CO<sub>2</sub> per tonne-kilometre, compared with 164 grams using road transport.\*

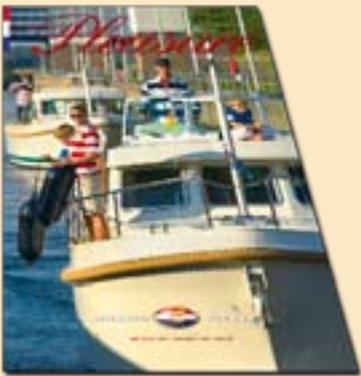
And we haven't even mentioned the excellent recyclability statistics for steel vessels – after an extremely long life! There are still countless fine inland craft on the water at a respectable age of 100 or so!

Green before its time! A long time ago, long before the term 'green' was invented, fuel efficiency and an environmentally friendly approach were a matter of course in the shipbuilding and yacht-building industry in the Netherlands. And the positive effects of this can still definitely be found today in every Linssen. For Linssen Yachts, being 'green' is not a fad - it's a philosophy. And has been so for three generations.

In recent years, the new developments in our range of new products have been based on achieving low fuel consumption, using genuine materials and avoiding excessive noise and wave effects. And the friendly profile of a Linssen is certainly not a blot on the landscape.

A good example of our 'green' philosophy is the new Grand Sturdy 25.9 Sedan (8.20 x 3.15 m), powered by a 24 kW diesel engine with a fuel consumption of approx. 2 l/h at hull speed. It is quiet, produces minimal bow or stern waves and uses genuine materials such as 100% recyclable steel, wood from sustainable forests, modern paints and adhesives (no styrene emissions), minimum number of batteries, etc. Waste water tanks have been standard at Linssen Yachts since 1982!

In their frenetic search for something new and carried along on a (green?) wave of fashion, many designers nowadays are unwittingly allowing change to become an aim in itself. Change for change's sake results in over-design and not, by definition, to sensible, practical solutions. Linssen has decided not to follow this trend. There is a need for certainty, especially at the present time. As is so often the case, certainty is anchored in proven concepts.



**Title page:**

*"...Slow down.  
And enjoy every  
moment..."*

Today's Linssen motor yachts are recognised because of Linssen Yachts' unique approach to product development. The 14 international nominations and seven awards achieved in the Boat of the Year Awards (2006-2010) initiated by the trade press speak volumes in this regard.

When developing new products, Linssen consciously decided on a synergy of tried and trusted basic principles and modern technology. It preserved the essence of the Dutch displacement yacht while, of course, conforming to modern standards of comfort and safety. For example, the models in the Linssen "9" Series are among the quietest steel motor yachts on the market today.

Quiet, economical and clean. The layout of the yachts makes them leaders in the field of ergonomics. The interior design is refreshing, with a completely unique, timeless signature without imposing a particular style on the owner. Technical maintenance is simplified by making all the technical components easily accessible.

The greatest innovation for Linssen Yachts was the simultaneous development of the various "9" Series models and variants and the unique Logicam™ construction method. The process is characterised by smart engineering, advanced modular concepts, efficient logistics and a high degree of flexibility. The prefabricated modules (which are tested prior to assembly) and the detailed work preparation process mean that the client can rely on receiving a mature and reliable end product.



*"...intrinsically green..."*

With Logicam™, Linssen Yachts has shown that original Dutch built luxury motor yachts at the top of their segment can be offered at a very competitive price.

We invite you most warmly to visit our showroom and production facilities in Maasbracht to experience intrinsically green Linssen for yourself. Linssen Yachts BV is a company that you have to see before taking the important decision to purchase a new dream yacht.

We look forward to welcoming you and trust you will enjoy reading Edition 35 of Serious Pleasure magazine.

The Linssen Family

*\* Source: [www.tirol-adria.com](http://www.tirol-adria.com)*

*(This editorial is not an argument for "water-borne transport or nothing". Each transport segment has its place in the market. Our intention is merely to show, in a way that is relevant to Linssen, that displacement yachts are economical and environmentally friendly.)*

*We take your pleasure seriously®*

In 2010, Linssen Yachts is organising the *LINSSEN SUMMER FESTIVAL* for the second time. The summer show will run from Friday 4 until Monday 7 June 2010 (opening times: 10 am – 4 pm). With the summer holidays approaching, Linssen is inviting its guests to get to know the company's full range of new yachts...



## *Linssen Summer Festival 2010*

### Summer experience in Maasbracht: "Discover sailing, discover Linssen!"

TEXT PETER LINSSEN; PHOTOGRAPHS ZEBRA FOTOSTUDIO'S

#### **Trials**

... to try out the experience of sailing the latest models and variants of the Linssen Grand Sturdy. To consider whether you are going to take the next step.... The show's motto is therefore: "Discover sailing, discover Linssen!" As a visitor to the Linssen Summer Festival, you will be given the opportunity to view Linssen's range of 8-15 metre motor yachts. Unlike our annual winter show, in June the yachts will be exhibited in the place where they are in their element: in the water at Linssen's beautiful boatyard. Trials will be offered on all the models, for which you can register at the time. Depending on the number of visitors, you may have to wait in order to take part in the next sailing trial on the yacht that you want to get to know better. We request your understanding.

#### **What's new**

Linssen will be presenting two new models in the successful Linssen "9" Series: the Linssen Grand Sturdy 36.9 AC (11.10 x 3.40 m) and the Linssen Grand Sturdy 43.9 AC (13.90 x 4.35 m) (see also pages 8 and 9 of this edition of *Serious Pleasure Magazine*).

#### **A varied programme**

Spending time on or by the water with family and friends is a popular pastime with young and old alike. We therefore believe it is important to make our guests familiar with the attractive versatility of water sports. That's why Linssen is offering a varied programme, involving many aspects of sailing. For example, there will be an information stand for Linssen Boating Holidays, the European joint venture set up by Linssen yacht charter companies. There will also be stands showing boat accessories and providing information about insurance, financing, marinas, etc. 

**"...Summer happening in Maasbracht..."**





“Discover the Linssen Grand Sturdy 430 Mark II and other yachts during the Linssen Summer Festival...”

You are warmly invited to visit the  
Linssen Summer Festival 2010

WWW.LINSSENYACHTSBOATSHOW.COM	
<i>Summer Festival</i> 04.06.2010 - 07.06.2010	<i>In-water boat show</i>

**OPENING HOURS:**

Friday 4 June 2010 (10 AM - 4 PM)  
Saturday 5 June 2010 (10 AM - 4 PM)  
Sunday 6 June 2010 (10 AM - 4 PM)  
Monday 7 June 2010 (10 AM - 4 PM)

Special invitation for Linssen owners:

**Linssen Summer Festival**

Saturday 5 June – also a show and sailing trial day in the Linssen Summer Festival – will be rounded off with a friendly summer barbecue party to celebrate the start of the

new sailing season, exclusively for Linssen owners. You are warmly invited and will be welcome with or without your Linssen. If you wish, we can help you reserve a

mooring in a marina close by.

Attention: you can only attend if you register with the office or by e-mail to [yvonne.linssen@linssenyachts.com](mailto:yvonne.linssen@linssenyachts.com)

To counter the developments resulting from the global economic recession, Linssen has once more been quickening the pace of development since 2008. The result is that as many as eleven new models and variants, were set to be presented as part of the Linssen "9" Series. This also meant that we were able to end 2009 with an excellent result, a year which has been a difficult one in the boat sector in general.



## *Two new models at the Linssen Summer Festival*

### Meet the Grand Sturdy 36.9 and 43.9

TEXT PETER LINSSSEN; PHOTOGRAPHS ZEBRA FOTOSTUDIO'S & PAUL BEELEN

Linssen Yachts has made a conscious decision to go for "breadth" within its market segment: new developments both in the smaller (from approx. 8 m in length) and in the larger models (approx. 13-15 m) as part of the recognisable Grand Sturdy range. Also, the advanced modular construction method makes it possible to have many alternative layouts and versions, including sedan versions and versions with an aft cabin and external helmsman's position.

The Linssen "9" Series owes its success in the market to the Logicam™ flow production process, which is revolutionary in terms of series steel yacht production. The efficient logistics and construction method make the yachts very competitive.

The process also involves a high degree of flexibility, mainly due to modern software support Catia Solid Moduling (Three Dimensional Interactive Application) in the development of new models and the possibility of creating alternative interiors by means of intelligent compositions of different furniture modules.

#### **What's new**

Linssen will once more be presenting two new models in the successful Linssen "9" Series at the Linssen Summer Festival 2010:

the Linssen Grand Sturdy 36.9 AC (11.10 x 3.40 m) and the Linssen Grand Sturdy 43.9 AC (13.90 x 4.35 m).



**"...Logicam™. Great process. Great product..."**

**NEW**  
MODEL YEAR 2010

### Linssen Grand Sturdy 36.9 AC



11.10 x 3.40 x 1.00 m



Artist impressions

The port hole in the window pattern of the saloon is what immediately draws your attention in the new 36.9 and the 43.9. With this profile, we have created a new feature in the trendsetting range of models without detracting in any way from the consistent recognisability of the "9" Series. Together with their little and big sisters, the 34.9 and the 45.9 respectively, they reinforce the striking appearance of every original Linssen.

### Linssen "9" Series

When we launched the Linssen "9" Series in 2004, when 'only' the 29.9 AC and Sedan existed, hardly anyone realised the size of the project that Linssen Yachts had embarked upon. With the various alternative models of the 25.9 up to and including the 45.9 the range is more versatile than any other brand of steel yacht and can meet practically any requirement in this segment. And the end of these developments is nowhere in sight!

The interiors of the "9" Series are of an attractive design, which is dominated by a subtle peacefulness but without losing sight of the required effectiveness. You have the pleasant feeling that everything is right in all the compartments. The way the available space is divided up is well thought-out and balanced. For example, in the 36.9 configuration, the children (or guests) have practically the same facilities as the captains quarters.



**"...Striking window arrangement in the saloon..."**

The 43.9 provides very generously proportioned accommodation with three (layout 1) or two (layout 2) separate cabins, luxury toilet and shower rooms and a pleasant living section in the saloon, which includes a U-shaped sofa, dinette, separate desk/navigation table configuration and practical galley.



The saloon is the centre of life on board. The galley, desk, saloon seating and dinette are located on one level so that everyone on board – whether they are working in the kitchen or on the laptop or just sitting around the table – can enjoy everything that’s going on around them. In the case of layout 2, the galley and the dinette are located ‘below and to the front’, resulting in a very spacious saloon.

But being together and having shared experiences are equally important. Because, in the final analysis, that’s what it’s all about: time to relax, time to prepare a fantastic meal and a celebration, time for that good book, time for that special bottle of wine (from your own wine cellar!), time for each other.

### **Come to Maasbracht**

The Linssen Grand Sturdy 36.9 AC and Linssen Grand Sturdy 43.9 AC. Great new designs in the award-winning “9” Series. They are waiting at the Linssen boatyard for you to view them and take them out for a test sailing. During the Linssen Summer Festival 2010, come to Maasbracht and “Discover sailing, discover Linssen!” 



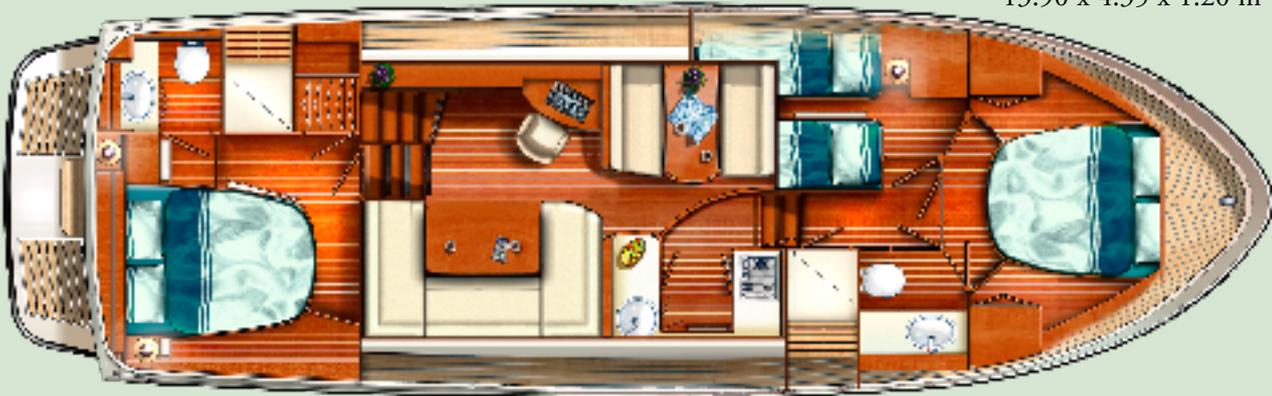
“...Share the enjoyment...”

**NEW**  
MODEL YEAR 2010

## Linssen Grand Sturdy 43.9 AC



13.90 x 4.35 x 1.20 m



Layout 1



Layout 2

Artist impressions

### **NEW! Steyr engine in the new Linssen Grand Sturdy 43.9 AC**

The engine in the new Grand Sturdy 43.9 AC is a remarkable new feature. The boat comes supplied with a diesel engine from the famous Austrian manufacturer Steyr. The Steyr MO156K25 is a robust 6-cylinder, 150 hp turbo diesel engine with a maximum speed of 2,500 rpm.

With their high torque, these engines have been specially configured for use in a displacement yacht and meet the highest emissions standards, e.g. Bodensee Stufe II (standard for Lake Constance).

Steyr made its name in niche market segments in the nautical industry, e.g. through the use of their engines in rescue boats and military craft, which of course require the highest standards of safety and operational reliability.

**STEYRMOTORS**  
INNOVATION WITH LIGHTNESS





# Steer a safe course

You cannot enjoy the carefree use of your Linaesen until you have insured it properly. Because we have more than 60 years of experience in insuring yachts, we are specialists in this field. We know the risks associated with your hobby, and ours by the way, better than anybody else. Would you like to receive a tailor-made quotation?

Just call us or visit our website [www.yachtinsurance.nl](http://www.yachtinsurance.nl)

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YACHT INSURANCES

P.O. Box 118  
NL-2440 AG Hoornveen

Tel. +31 (0)513 61 44 44  
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Thanks to our advanced CAD/CAM production methods, the Catia 3D drawing and design program and our Logicam production lines, Linssen yachts are developed and built both with the latest equipment and with old-fashioned craftsmanship. Of course, Serious Pleasure can't be left lagging behind in this increasingly digital world. While the paper version will always be available, it can be supplemented with additional information, background, moving pictures, etc.



*Do you know [www.seriouspleasure.com](http://www.seriouspleasure.com)?*

Taking Serious Pleasure magazine online

TEXT PAUL BEELEN; PHOTOGRAPHS ZEBRA FOTOSTUDIO'S

Linssen Yachts has been publishing its own magazine since as long ago as 1988. It started life as 'Linssen Contact' and was rechristened 'Serious Pleasure'. It has since grown to become a recognisable magazine in four languages with a circulation that many a commercial magazine would envy. For example, it's no coincidence that the Messe Düsseldorf organisation places an advertisement every year in our autumn edition for the Düsseldorf Boat Show.

#### Digital highway

However, in addition to our printed magazine, we will increasingly be communicating via the digital highway. If your e-mail address is already registered with us, you will already be receiving our digital newsletter once a month. As the magazine is published 'only' twice a year, we use the e-newsletters to respond to topical issues such as an overview of international boat shows where Linssen is participating, news items including awards, charter options, the Linssen Collection Weekend (held in March), the forthcoming Linssen Summer Festival (see page 6 and 7) and much more besides.

#### Comprehensive information

We want our magazine to take the digital route as well. This will enable us to provide much more comprehensive information much faster. A travel story such as the one written by the Rösel family (see page 14-17) can for example be supplemented with additional photographs, a detailed route map, harbours, restaurants and other useful points along the route and even video pictures if necessary. An article about a new yacht to be launched can be directly linked to a page containing detailed specifications. Or do you wish to read the test reports of the Grand Sturdy 25.9 Sedan in the European trade press (see pages 24 and 25)? Go to [www.seriouspleasure.com](http://www.seriouspleasure.com) and check out the complete, detailed report by the Rösel family.

In other words, if you also want to receive all the digital updates, please fill in the information at [www.seriouspleasure.com](http://www.seriouspleasure.com). This information will not be disclosed to third parties and you can unsubscribe at any time. 



In the last edition of *Serious Pleasure*, you will have read about the first two stages of our journey on ZINFANDEL, our Linssen Dutch Sturdy 320. In 2006, we took her from Basel to Saal, a trip of over 1,800 kilometres. The second stage in 2007 went to Bratislava on the Danube and back again, after which we left Zinfandel safely in her winter accommodation at Linssen representative Kreuzsch on the Moselle in Schweich near Trier. Trier was the starting point for our last stage in 2008.



## *Lake Constance — Vienna — Paris (Part 2)*

### *The trip from Trier to Paris*

#### **Moselle / Canal des Vosges / Saône**

Until then we knew the German Moselle valley between Koblenz and Trier solely as a well trodden path full of bends between Hunsrück and Eifel and surrounded by forests and vines on steep slopes. The valley we were sailing through was now becoming wider. As far as the French border, we



"...Canal des Vosges..."

TEXT AND PHOTOGRAPHS SABINE AND WOLFGANG RÖSEL

sailed past extensive vineyards on the sunny side of the tiered slopes. We made our first stop in Schwebsange. The price of diesel was very low there, so we filled our tank to the brim. We then sailed past Schengen at the point where Germany, France and Luxembourg meet. In Metz we found a fantastic mooring, right in the town centre. At this point, shipping uses the canalised Moselle which runs alongside the old, non-navigable river bed. We sailed past enormous dredgers which were being used for large-scale gravel extraction. We stayed around for a bit longer in Nancy, the former capital of Lorraine. The historic city made a great impression on us. In particular, the famous Stanislas square is very impressive. The old town of Toul, which was reinforced with ramparts and bulwarks by master builder Vauban in the 17th century, was our last stop on the Moselle before we reached Neuves-Maisons, the end of the navigable section of the river (392.8 kilometres from Koblenz). On our travels through the industrial area of Lorraine, we could see on all sides the signs of a steel industry which had fallen into disrepair.





"...Place Stanislas in Nancy..."

### **Canal des Vosges**

We found our first mooring near the village of Richardménil on the Canal des Vosges. The trip rose to 360.57 metres above Normal Amsterdam Level. Countless former forges lay alongside the canal which was only completed between 1874 and 1882 and which took us through a forest landscape. We moored in the beautiful marina at Epinal, the town that used to be famous for its wallpaper and engravings. The Musée de l'Image has a collection of 23,000 engravings and woodcuts. These were referred to as the "predecessors of the comic book" and were printed there from 1796. The last stop along the Canal des Vosges was the newly built marina in Corre, where the Canal des Vosges meets the Saône.

### **Saône**

The Saône, which starts off not much wider than a canal, becomes steadily wider and turns into a river which flows slowly through a wide open landscape which is interrupted

in places by dense riparian forests. We sailed into St. Jean de Losne where the Canal de Bourgogne begins. This is the largest "Port de Plaisance" on France's inland waterways. St. Jean de Losne is also an important selling place for used boats and péniches up to 38 m in length. The majority of the owners come from Switzerland, the UK, the US, New Zealand or Canada. We also met many sailing boats that were on their way to the Mediterranean with their masts lowered.

### **Canal de Bourgogne / Grand Crus**

We stayed moored for some time at the quayside of the old harbour at Dijon and took time out to explore the museums and the old town thoroughly. We visited the mother house of the Cistercian Order in Citeaux and the Grand Cru vineyards around Nuits-Saint-George on the Côte d'Or. The numerous churches, convents, fortresses and castles – some of them very well maintained – which we passed ↵

"...fascinating city centre of Auxerre..."





“...One of the 189 locks on the Canal de Bourgogne...”

gave us a good impression of the lifestyle full of pomp and ceremony that the clergy and nobility enjoyed in the late Middle Ages.

Built between 1783 and 1833, the 242 km Canal de Bourgogne took us through a sometimes densely wooded mountain landscape to the watershed at a height of 378 m above Normal Amsterdam Level, after which sailed through the 3,333 metre long tunnel and moored in Pouilly-en-Auxois. The “Cap Canal” information centre provides a lot of information on the construction of the canal, now over 200 years ago. We had now “conquered” the three highest canals in Europe: as well as the Canal de Bourgogne the Canal des Vosges (360 metres above Normal Amsterdam Level) and the Main-Danube Canal (406 metres above Normal Amsterdam Level). Because of the 189 locks and the infrastructure which – unfortunately – is generally in poor condition, few boaters use the Canal de Bourgogne. And that’s a pity, particularly in view of the beautiful landscapes that we sailed through. On some days we didn’t encounter a single boat and sometimes three on one day. Our cooling water system became blocked due to the large quantity of water plants and rubbish floating around. Although we managed to clear the blockage ourselves, we also heard stories from other boaters who had much more serious faults.



#### Yonne / Canal du Nivernais / Train de bois

In Laroche-Migennes we reached the Yonne, on which we sailed upstream as far as Auxerre. We lingered here too

because of the tranquillity exuded by the Mediaeval old town, St. Étienne cathedral and the monastery of Saint Germain. We left Auxerre and sailed up the Canal du Nivernais on which we could only sail as far as Clamecy because it was so shallow. Situated at the edge of the dense forests of Morvan, Clamecy was once a flourishing town thanks to its trade in firewood with Paris. In those days, Parisians burned one million cubic metres of wood per annum. This wood was transported downstream from Clamecy on floats (known as train de bois) on the Yonne. After 1850, the advent of coal and the railways put an end to this boom period.

Our journey continued downstream on the Yonne via Joigny to Sens. Sens is the birthplace of the famous architect William of Sens, who taught the monks in Canterbury, England, to build stable gothic arches.

#### Ile de France

We left Burgundy and reached the region of Île-de-France. Safely moored at the jetty under an equestrian statue of Napoleon in Monteau, we experienced an unusually violent storm and high waves with foaming crests during a pitch black night. We continued our journey along the Seine to Paris. Having sailed through an extensive industrial area and some suburbs, we reached the city centre. After passing through the locks that took us from the Seine to the same level as the marina, we finally reached the Port de l’Arsenal at Place de la Bastille on ZINFANDEL.

We were in Paris!





Both architects Sabine and Wolfgang Rösel, have lived on the water during the summer since 2006. With their Linssen Dutch Sturdy 320 AC "ZINFANDEL", they are making a Euro-tour to investigate evidence of cultural, social and technical developments on the rivers and canals of Europe.

Wolfgang Rösel is writing a book about the tour and the knowledge they acquired. Over three years on the Lake Constance – Vienna – Paris route, they spent 417 days on board and covered 5,000 km. The engine ran for 766 hours and consumed 3,330 litres of diesel. They made for 150 marinas or moorings and passed through 692 locks.

**Tour 2008**

- Towns and cities: Trier, Metz, Nancy, Corre, St. Jean de Losne, Dijon, Tonnere, Auxerre, Clamecy, Sens, Paris
- Number of days on board: 100
- Number of km travelled: 1,105
- Number of hours travelled: 243
- Number of locks: 433
- Number of marinas/moorings: 61
- Quantity of diesel: 565 litres



"...Destination: Port de l'Arsenal in Paris..."

# Linssen Yachts Boat Show

## Every year in November

Reserve the date now in your diary!

Experience the unforgettable Linssen Life Style  
at the 12th Linssen Yachts Boat Show 2010:

26 to 29 November 2010 (daily from 10 a.m. to 4 p.m.)



[WWW.LINSSENYACHTSBOATSHOW.COM](http://WWW.LINSSENYACHTSBOATSHOW.COM)



*Winter Show*

**26.11.2010 - 29.11.2010**

*New Linssen yachts and premières*

# Linssen Yachts-programme 2010

## Linssen 'Mark II'-series

Artist's impressions  
Drawings are not to scale

**Grand Sturdy  
410 Mark II**



12,55 x 4,20 x 1,34 m  
Vetus-Deutz Diesel  
single: 1 x DTA44  
4 cyl. 104 kW (140 HP)  
12,55 x 4,20 x 1,24 m  
Vetus-Deutz Diesel  
twin: 2 x DT44  
4 cyl. 84 kW (114 HP)

**Grand Sturdy  
430 Mark II**



13,50 x 4,30 x 1,35 m  
Vetus-Deutz Diesel  
single: 1 x DT66  
6 cyl. 125 kW (170 HP)  
13,50 x 4,30 x 1,20 m  
Vetus-Deutz Diesel  
twin: 2 x DT44  
4 cyl. 84 kW (114 HP)

**Grand Sturdy  
470 Mark II**



14,70 x 4,45 x 1,41 m  
Vetus-Deutz Diesel  
single: 1 x DT66  
6 cyl. 125 kW (170 HP)  
14,70 x 4,45 x 1,36 m  
Vetus-Deutz Diesel  
twin: 2 x DTA44  
4 cyl. 104 kW (140 HP)

**Grand Sturdy  
500 Variotop® Mark II**



14,98 x 4,88 x 1,40 m  
Vetus-Deutz Diesel  
single: 1 x DTA66  
6 cyl. 154 kW (210 HP)  
14,98 x 4,88 x 1,35 m  
Vetus-Deutz Diesel  
twin: 2 x DT66  
6 cyl. 125 kW (170 HP)

## Linssen '9'-series

**Grand Sturdy  
25.9 Sedan**



8,20 x 3,15 x 0,90 m  
Vetus-Deutz Diesel  
1 x M4.15  
4 cyl. 24.3 kW (33 HP)



**Grand Sturdy  
29.9 AC/Sedan**



option



9,35 x 3,35 x 1,00 m  
Volvo Penta  
1 x D2-55  
4 cyl. 41 kW (55 HP)

**Grand Sturdy  
29.9 Sedan Nordic**



9,70 x 3,35 x 1,00 m  
Volvo Penta  
1 x D2-55  
4 cyl. 41 kW (55 HP)



**Grand Sturdy  
34.9 AC/Sedan**



option



10,70 x 3,40 x 1,00 m  
Volvo Penta Diesel  
1 x D2-75  
4 cyl. 55 kW (75 HP)

**Grand Sturdy  
36.9 AC**



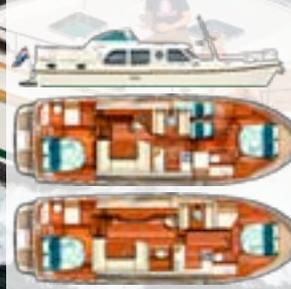
11,10 x 3,40 x 1,00 m  
Volvo Penta Diesel  
1 x D2-75  
4 cyl. 55 kW (75 HP)

**Grand Sturdy  
40.9 AC/Sedan**



12,85 x 4,30 x 1,20 m  
Volvo Penta Diesel  
1 x D3-110  
5 cyl. 81 kW (110 HP)

**Grand Sturdy  
43.9 AC**



13,90 x 4,35 x 1,25 m  
Steyr Diesel  
1 x MO156K25  
6 cyl. 112 kW (150 HP)

**Grand Sturdy  
45.9 AC**



14,45 x 4,40 x 1,27 m  
Steyr Diesel  
single: 1 x MO156K25  
6 cyl. 112 kW (150 HP)

Volvo Penta Diesel  
twin: 2 x D3-110  
5 cyl. 81 kW (110 HP)

**NEW**

**NEW**

# Linssen Yachts Boat Show 2009

Linssen. Serious Partner. Serious Pleasure...

PHOTOGRAPHS ZEBRA FOTOSTUDIO'S, JO BINDELS



"...Assessment of Linssen senior (88):  
Approved!..."



"...60 years of Linssen on show..."



"...Opening of the 11th Linssen Yachts Boat Show..."



"...The view from the spacious cockpit of the 25.9..."



"...Red carpet for our guests."



*"...The Linssen sales people at the dealer meeting..."*



*"...Three generations of Linssen..."*



*"...Linssen Loyalty Award for Heinrich Hennings..."*



*"..."*



*"...Showtime...!"*



# Linssen Boating Holidays



The Linssen Charter Network is a consortium of European charter companies with a joint objective: to have a Linssen Yachts Grand Sturdy Series '9' ready and waiting for you on the most beautiful European waterways. Experience a high-quality and familiar yacht, enjoy the best service and benefit from favourable discounts and advantages available within the Linssen Charter Network. This means that once you have chartered a yacht from a Network partner, you will benefit from the regular-customer discount at all partners.

**Müritz-Zehdenick-Berlin, Lübeck-Baltic Sea, Flensburg-Baltic Sea, Rügen, IJsselmeer-Frisian lakes, Zeeland delta region, the Biesbosch, the Belgian rivers, Moselle-Saar, Canal du Midi, Canal du Nivernais, Adriatic Sea**

- 
**Freewater-Yachtcharter** Hamburg, Germany  
 T +49 (0)40 - 64 50 57 30  
[www.freewater.de](http://www.freewater.de) • [info@freewater.de](mailto:info@freewater.de)  
 Müritz, Flensburg, Rügen, Zehdenick and Berlin

---

- 
**Mobilair Club und Charter** Lübeck, Germany  
 T +49 (0)451 - 72424  
[www.club-und-charter.de](http://www.club-und-charter.de) • [info@club-und-charter.de](mailto:info@club-und-charter.de)  
 Lübeck/Baltic sea

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- 
**Muiden Yacht Charter** Muiden, Netherlands  
 T +31 (0)294 - 26 14 13  
[www.muidenyachtcharter.nl](http://www.muidenyachtcharter.nl) • [info@muidenyachtcharter.nl](mailto:info@muidenyachtcharter.nl)  
 IJsselmeer, Markermeer, Randmeren lakes and Frisian waterways

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- 
**Waterfront Yachtcharter** Ouddorp, Netherlands  
 T +31 (0)111 - 67 28 90  
[www.yachtcharter.com](http://www.yachtcharter.com) • [info@yachtcharter.com](mailto:info@yachtcharter.com)  
 Zeeland delta region, the Biesbosch and the Belgian rivers

---

- 
**Yacht Charter Holiday Tours GmbH**  
 Saarlouis, Germany  
 T +49 (0) 68 31 - 69 37 9  
[www.saarmoselyachtcharter.de](http://www.saarmoselyachtcharter.de)  
[info@saarmoselyachtcharter.de](mailto:info@saarmoselyachtcharter.de)  
 Saar, Moselle and French canals

---

- 
**Cantal Marine Charter** Ljubljana, Slovenia  
 T +386 1 510 63 90  
[www.cantal-marine.si](http://www.cantal-marine.si) • [info@cantal-marine.si](mailto:info@cantal-marine.si)  
 Pula-Croatia/Adria, Koper-Slovenia/Adria

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- 
**France Fluviale** Vermenton and Capestang, France  
 T +33 (0)3 86 81 67 87  
[www.franceafloat.com](http://www.franceafloat.com) • [boats@franceafloat.com](mailto:boats@franceafloat.com)  
 Canal du Midi, Canal du Nivernais



The year in which Linssen Yachts BV celebrated its 60th anniversary was also a special anniversary for two of its employees: the brothers Jan (61) and Piet Michels (56) celebrated their 45 and 40 years service respectively with Linssen in 2009.



## *Royal Honours for Linssen employees*

### Unique opening of Linssen Yachts Boat Show 2009

TEXT PETER LINSSSEN; PHOTOGRAPHS ZEBRA FOTOSTUDIO'S

Nowadays, these anniversaries are unique. Two brothers who have worked for the same company for a combined total of 85 years reinforce this effect even further. However, what made this extra special was the fact that the two founders of Linssen Yachts, Jac. and Anna Linssen (aged 88 and 91 respectively), were able to experience this event – in the very year of the company's 60th anniversary – in good health.

#### **Order of Orange-Nassau**

The Linssen Yachts Boat Show 2009 therefore got off to a special start when the Royal Honour was presented by Mayor Kockelkorn of Maasbracht. Both brothers were appointed members of the Order of Orange-Nassau: *"It has pleased Her Majesty..."*

The special importance of the Michels brothers to the company was that their contribution always went beyond what was stated in their job descriptions. Because they entered Linssen's employment at a very young age, they both experienced the company's steady growth and in particular acquired its ongoing concern for continuity as a natural process.

#### **Training company**

They always realised the importance of the training and supervision of young workers as the cornerstone of the

development of 'their' business. They devoted a lot of attention and energy to this task. By doing so, acting on their own initiative, they made Linssen a major training company.



**"...Jos Linssen, Piet Michels, Jan Michels, Jac. Linssen sr. and Anna Linssen..."**

Many dozens of people owe their basic technical expertise to Jan and Piet Michels. Even today, they still act as if Linssen is 'their own business'.



The biggest priorities for a Linssen buyer are build quality, economy, comfort and practicality. And this is exactly what you get from a company that has the following slogan proudly positioned at its Maasbracht yard, "The bitterness of poor quality remains long after the sweetness of low price is forgotten".

(Source: Motor Boats Monthly)

## *Grand Sturdy 25.9 Sedan press presentation, October 2009*

In the spotlight...

TEXT AND PHOTOS: THE EUROPEAN BOATING PRESS

*"Cuore d'acciaio"*

Barche A motore • Panama Editore SpA (I)

*"Linssen Yachts heeft een klein model toegevoegd aan de indrukwekkende vloot motorjachten"*

Godevaert • GHS uitgeverij (NL)

*"C'est un bateau que l'on peut mettre entre toutes les mains et qui donnera beaucoup de plaisir à ses utilisateurs."*

Fluvial • Editions de l'Écluse (F)

*"De kuip/salon-combinatie op de nieuwe Linssen maakt er een uniek scheepje van"*

ANWB Waterkampioen • ANWB (NL)

*"Alle kenmerken van een echte Linssen"*

Motorboot • Koninklijke BDU Uitgevers B.V. (NL)

*"Die Qualität befindet sich auf gewohnt hohem Niveau."*

Boote • Delius Klasing (D)

*"Ik ken geen boot in deze maat die die luxe heeft"*

ANWB Waterkampioen • ANWB (NL)

*"Quality of the steelwork is superb"*

Motorboats Monthly • IPC Media (GB)

*"Che spazio"*

Barche A motore • Panama Editore SpA (I)

*"Das kleinste Boot der holländischen Stahlschmiede überzeugt mit viel Klasse."*

Marina.CH • Los media (CH)

*"Manövern ist leichtgängig und exakt"*

Boote • Delius Klasing (D)

*"The biggest 26ft boat I've ever been on"*

Motorboats Monthly • IPC Media (GB)



*"Een kleine telg met innerlijke rijkdom"*

Varen • Aquamedia nv (B)

*"In quanto a spazi interni il Grand Sturdy 25.9 Sedan ha pochi rivali sul mercato"*

Barche A motore • Panama Editore SpA (I)



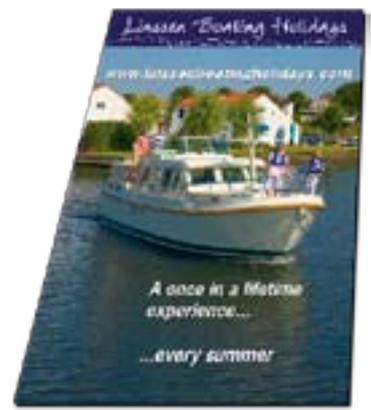
*"Van de zeer goede stuurprestaties van het schip waren we bijzonder opgetogen"*

Varen • Aquamedia nv (B)

*"Une excellente visibilité depuis le poste de pilotage intérieur et un toit ouvrant qui donnera une sensation d'extérieur lorsqu'il fait beau."*

Fluvial • Editions de l'Écluse (F)

Since the launch of the Linssen "9" Series in 2004, Linssen Yachts BV has built up a substantial market share in the world of motor yacht charters on European waterways. Linssen Boating Holidays is the label covering seven independent yacht charter companies that work closely together and make joint presentations.



## *Linssen Boating Holidays*

### Persuasive presentation at BOOT 2010 in Düsseldorf

TEXT PETER LINNSEN; PHOTOGRAPHS LINNSEN BOATING HOLIDAYS



#### **The most splendid sailing areas in Europe**

One of the attractive aspects of the joint venture is the geographical spread of navigation areas which can be counted among the most beautiful in Europe. It allows charter customers to set off on the Linssen that they – temporarily – own to countless stunning locations.

The fleet and the number of bases will be further expanded in 2011, which will see the supply of yachts increase to over fifty and result in an even wider variety of new locations.

#### **Dream of the next sailing holiday**

The Linssen 34.9 AC was exhibited on the dedicated Linssen Boating Holidays stand in the charter hall. A sophisticated product which received a lot of visits because of its smart interior specially developed for the charter market.

#### **"...Where shall we sail this year...?"**

The member companies have a total of 46 Linssen yachts in their portfolio for the 2010 season. They operate from 15 bases and are therefore the largest supplier in this segment in Europe. In cooperation with specialist travel agents, they book innumerable boating holidays a year on board a Linssen.

The many visitors wanted comprehensive information on the options available and dreamed of their next boating holiday. Customers who make repeat bookings with one of the partners enjoy special terms as regular customers. 

**Visit the Linssen Boating Holidays partners at the Linssen Summer Festival 2010 (4 up to and including 7 June 2010)**



[www.linssenboat](http://www.linssenboat.com)

“...IJsselmeer and the Frisian Lakes, the Zeeland Delta region, the Biesbosch or the Belgian rivers...”



“...Bourgogne or Languedoc-Roussillon: savoir vivre!...”



“...Are we departing from Pula, Izola or Split...?”



“...Rügen, Flensburger Förde, Lübeck, Müritz or preferably the Moselle...?”



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THE FASTEST ROUTE**



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## An up-to-date selection from the Linssen Yachts pre owned yachts

### The "Linssen Collection"

The Linssen Collection is a small, unique selection of recent, pre-owned Linssen boats. All boats with the Linssen Collection label are fully revised following a detailed technical and optical inspection and are offered with a one-year boatyard guarantee.

Boats from the Linssen Collection can be recognised by the special Collection seal!

#### Grand Sturdy 29.9 AC



**Ref.nr. 60.2663.01**

2006

9,35 x 3,35 x 1,00 m

1x Volvo Penta 41 kW (55 HP)

€ 185.000,--

#### Grand Sturdy 425 AC Twin



**Ref.nr. 60.2202.01**

1999

12,95 x 4,40 x 1,10 m

2x Volvo Penta 107 kW (145 HP)

€ 359.000,--

#### Linssen 442 SX



**Ref.nr. 60.1827.01**

1992

13,50 x 4,25 x 1,35 m

2x Volvo Penta 225 kW (306 HP)

€ 348.000,--

**Linssen 'Collection' Label • One-year boatyard guarantee**

**WWW.LINSSENYACHTS.COM**

Linssen Yachts B.V.

Brouwersstraat 17, 6051 AD Maasbracht, Tel. +31 (0)475 - 43 99 99 • Fax +31 (0)475 - 43 99 90 • [info@linssenyachts.com](mailto:info@linssenyachts.com)

BOOT in Düsseldorf, the world's largest boat show which is held annually in January, was this year more than ever an important gauge for the water sports market. It was striking that buyers opted expressly for quality and preferred the certainty offered by serious and healthy businesses in the sector. The Maasbracht firm of Linssen Yachts BV presented seven motor yachts from its range, which was the largest Dutch contribution to the show.



## *Linssen Yachts wins two international awards*

### Dynamic start to 2010

TEXT PETER LINNSEN; PHOTOGRAPHS ZEBRA FOTOSTUDIO'S, BERTEL KOLTHOF, YVONNE LINNSEN, PAUL BEELEN



The company's sales and marketing manager, Yvonne Linssen, commented: *"The Linssen Grand Sturdy 25.9 Sedan in particular came under the spotlight. This was also because, just one week before Düsseldorf opened, this new product was voted Power Boat of the Year 2010 at the London Boat Show. Measuring 8.20 x 3.15 m, the 25.9 is the smallest boat in our "9" Series. It is a popular (the new 25.9 costs €145,000 including VAT) and above all spacious, comfortable boat, ideal for young families as well as for older water sports enthusiasts who can get by with a size smaller."*

"...Excitement in London..."



*Linssen Grand Sturdy 25.9 Sedan*



### Jury of leading journalists

The Linssen team was on tenterhooks in Düsseldorf as well. Two Linssen models had been nominated for the most important competition in the European boat industry calendar: the European Motorboat of the Year 2010 Awards. The jury of top journalists from Europe's water sports press sent the Linssen 29.9 Nordic Edition home with the prize!

Yvonne Linssen continued: *"The "9" Series now consists of 7 basic models between 8.20 m and 14.45 m in eleven variants. Yet there are still a number of new designs on the computer screens which will enable us to cater for an even wider audience. Linssen will once more be launching two new models in the Linssen "9" Series at the Linssen Summer Festival, when we will be introducing our guests to the Linssen Grand Sturdy 36.9 AC (11.10 x 3.40 m) and the Linssen Grand Sturdy 43.9 AC (13.90 x 4.35 m). At this very moment, in an economic climate which is still difficult, our staff in the development department are even harder at work."*

### Countercyclical business

With these major UK and European awards in its pocket, Linssen had a good show in Düsseldorf. It ended January with ten orders for new yachts (for the Netherlands, Belgium, Germany, Switzerland, France and the Czech Republic), including a Linssen Grand Sturdy 500 Variotop®, the flagship of the Linssen Yachts fleet.

Yvonne went on: *"Considering general market trends, our performance in January was good. We believe that we have done well by focusing attention also on smaller yachts against the trend towards ever larger and more expensive vessels. Countercyclical business is what suits us. It enables us to penetrate a new market and meet young customers who can progress to larger models in our versatile range. Historically, Linssen Yachts BV has singularly loyal customers!"*



“...and in Düsseldorf...”

*Linssen Grand Sturdy 29.9 Sedan Nordic Edition*





“...The Linsen show models at BOOT Düsseldorf...”



“...Hennings Yachtvertrieb in Papenburg received an order for a Grand Sturdy® 500 Variotop®...”



...What's new??...

**Netherlands-Belgium Linssen Owners Group  
Doorn, 28 March 2010**

After a busy first year as an officially registered association, the Netherlands-Belgium Linssen Owners Group (L\*O\*G) got 2010 off to a flying start. Last year's highlights included a highly successful trip on the Wadden Sea, an important presentation during Linssen's 60th anniversary celebrations, a technology day with a lot of participants and a well-attended annual dinner. This year too, there are again a number of opportunities for members to meet, exchange experiences and acquire knowledge. For example, Ocean People gave a presentation on 'Boating at sea' during the annual members' meeting in early March. This was intended to refresh or increase members' knowledge so that they could prepare properly and have a safe sea-going trip.

At the end of March, a successful day was organised to learn about 'Tacking and navigating' for which Linssen had made a number of yachts available. Practice sessions in tacking were completed on the principle of 'Safe sailing for women' by those who usually go along as crew but who certainly want to be able to bring the yacht safely to the quayside in case of emergency. As far as 'navigating' was concerned, the skippers were let into the secrets of electronic course plotting. A joint trip to SAIL Amsterdam is planned for August. We hope to be able to sail to IJmuiden to welcome the tall ships with a number of Linssens.

**Linssen Owners Group Nederland-België**

Peter Janssen, secretary L\*O\*G

[linssen.owners@gmail.com](mailto:linssen.owners@gmail.com) • [www.linssen-owners.eu/nl](http://www.linssen-owners.eu/nl)

If there is sufficient interest, the successful day course on 'Technology for sailing' will be repeated in September or October, perhaps in the form of a follow-up to last year's training session. The Netherlands-Belgium Linssen Owners Group currently has a core membership of about 50 members/yachts who meet regularly with varying attendees.



*'...Tacking and navigating...'*



...What's new??...

**Linssen Owners UK Association**

*London, 20 February 2010*

The Annual London Dinner at the Cruising Association was another thoroughly enjoyable evening for the 54 members attending (representing 28 boats), plus Hugh Rayner and Jamie Stevens from Berthon. It was a pleasure to welcome a number of new members attending their first function. The usual group of night-owls kept the bars at both the CA and the Express Holiday Inn open into the early hours, with some actually emerging in time for breakfast. We extend special thanks to Berthon for again so generously providing the wine during dinner. It was noted that there is now a Linssen Owners UK Association burgee displayed amongst the regalia over the bar at CA House, appropriate since many of our members are also CA Members, and this was at least our tenth Annual London Dinner there.

- We currently have 189 members owning 89 Linssens and we are in our eleventh year.
- Two-thirds of our 89-boat fleet are flying our burgee, introduced last year
- Half our fleet are in the photo gallery on our Home page, [www.linssen-owners.org.uk](http://www.linssen-owners.org.uk)
- We have two dinners per year (in late November, during the Linssen Yachts Boat Show, and in late February in London) Each dinner is usually attended by fifty to sixty owners.



*'...The annual owners' dinner...'*

**Linssen Owners UK Association**

Edward Creswick, Association Secretary  
3 Trews Weir Reach  
Exeter, Devon EX2 4EG  
[info@linssen-owners.org.uk](mailto:info@linssen-owners.org.uk) • [www.linssen-owners.org.uk](http://www.linssen-owners.org.uk)

**German Linssen Yachts Owners Association**

*Berlin, 26 February 2010*

Annual general meeting of the German Linssen Yachts Owners Association.

The members held their first annual general meeting on 26 February 2010 since the German association was founded on 6 December 2008.

The items on the agenda included the re-election of a treasurer as the previous incumbent resigned for health reasons. Dr Achim Blaeser was unanimously elected as the new treasurer.

Also discussed was this year's owners' meeting, which is to be held in Havelberg in 2010. It was scheduled for 27-29 August. It was decided unanimously that the owners' meeting should remain open to all Linssen yacht owners to promote a lively exchange between all participants – whether or not they are members of the association.

Chairman of the board Manfred Schönbrunn began the meeting by informing those present that the membership had now increased to a worthy 38. This means that the association has grown by over 100% since it was founded.



*'...The first LYEV burgee was presented by Manfred Schönbrunn...'*

**Linssen Yachts Eigner Vereinigung LYEV e. V.**

c/o Spree Marine GmbH  
Grünauer Straße 3, D-12557 Berlin  
Tel. 030-65 66 083, Fax 030-65 66 08 49  
[info@lyev.org](mailto:info@lyev.org) • [www.lyev.org](http://www.lyev.org)

# Boat Shows / Events May - December 2010

(in association with Linssen Yachts partners)

## Internautica

Portoroz (SLO) 11.05-16.05.2010

## Open dagen Kempers

Kudelstaart (NL) 29.05-30.05.2010

## Linssen Summer Festival

Maasbracht (NL) 04.06-07.06.2010

## Beale Park Thames Boat Show

Beale Park (GB) 04.06-06.06.2010

## Boot Roermond

Roermond (NL) 24.07-25.07.2010

## Helsinki Boat-Afloat Show

Helsinki (FIN) 19.08-22.08.2010

## Hiswa te Water

IJmuiden (NL) 31.08-05.09.2010

## Båter i sjøen

Sandvika (N) 02.09-05.09.2010

## Stockholm Floating Boat Show

Stockholm (S) 02.09-05.09.2010

## Southampton International Boat Show

Southampton (GB) 10.09-19.09.2010

## Adriatic Boat Show

Šibenik (CRO) 16.09-19.09.2010

## Interboot

Friedrichshafen (D) 18.09-26.09.2010

## Genoa

Genoa (I) 02.10-10.10.2010

## Hanseboot

Hamburg (D) 30.10-02.11.2010

## Scandinavian Boat Show (Stockholm)

Stockholm (S) 10.11-14.11.2010

## Linssen Yachts Boat Show

Maasbracht (NL) 26.11.-29.11.2010

## Salon nautique de Paris

Paris (F) 04.12-12.12.2010

## Colofon

**Serious Pleasure**  
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**Serious Pleasure.** The boating and lifestyle magazine of Linssen Yachts BV

Serious Pleasure is a very varied magazine. Readers are invited on board to travel to fascinating cities and stunning landscapes along Europe's waterways. Interesting accounts of voyages by Linssen owners allow readers to share unique experiences. Seeing the world from the water gives you an entirely new and special perspective. Mooring your own boat in the middle of Paris is just one of the many dreams that can come true. Motor cruising is a way of life.

Serious Pleasure is the in-house magazine of Linssen Yachts BV, and focuses on the products, development, production and sales infrastructure of this Limburg boatyard. Serious Pleasure also deals with current topics in the areas of design, architecture, books, gastronomy, clothes, cosmetics, tourism, and culture.

Linssen Yachts BV wants Serious Pleasure to be a way for its business contacts, employees, and potential customers to keep in touch with one another. The magazine promotes communication between Linssen owners and boosts the "Linssen family" feeling.

Slow down... and start living... Reading Serious Pleasure can help. Serious Pleasure is published by Linssen Yachts BV

### **Subscription:**

Serious Pleasure is distributed free of charge to Linssen owners and many others in the yachting industry. Please contact the publisher to be placed on the mailing list.  
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sometimes in Oslo Fjord.  
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**Linssen Yachts B.V.**

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Linssen Grand Sturdy® 40.9 AC  
Norway